

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 COME-00 /020 W

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R 121911Z FEB 75

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 8241

UNCLAS LONDON 02259

FOR CARROLL FLOYD, EUR/NE

E.O. 11652: N/A

TAGS: ETRD, UK

SUBJECT: MESSAGE FOR AMERICAN CHAMBER OF COMMERCE
DIRECTORY

1. AMERICAN CHAMBER OF COMMERCE IN THE UK PLANS TO PUBLISH ANNUAL ANGLO-AMERICAN TRADE DIRECTORY, LISTING FIRMS IN US-UK TRADE, IN MAY. AS IN PAST DIRECTORIES, THEY WOULD LIKE TO INCLUDE A PREFATORY MESSAGE FROM AMBASSADOR TOGETHER WITH PICTURE AND FACSIMILE SIGNATURE. THEY GO TO PRESS ABOUT MARCH 1, SO STATEMENT IS NEEDED BY END OF THIS MONTH. EMBASSY BELIEVES RICHARDSON SHOULD AGREE TO THIS REQUEST AND SUBMIT THE FOLLOWING DRAFT MESSAGE (PARA 2) FOR HIS APPROVAL.

2. "IT IS A PLEASURE FOR ME TO CONGRATULATE THE AMERICAN CHAMBER OF COMMERCE (UNITED KINGDOM) ON THE PUBLICATION OF THIS NEW EDITION OF THE ANGLO-AMERICAN TRADE DIRECTORY. I HAVE HAD THE HONOR OF BEING THE U.S. AMBASSADOR TO THE COURT OF ST. JAMES'S ONLY A SHORT TIME, BUT I AM FULLY AWARE OF THE VITAL WORK OF THE CHAMBER AND THE GREAT USEFULNESS AS A REFERENCE VOLUME OF THIS DIRECTORY.

IN THESE TIMES OF FUNDAMENTAL CHANGES IN THE WORLD ECONOMY AND THE EVER-INCREASING INTERDEPENDENCE OF NATIONS, I SINCERELY HOPE THAT WE WILL ALL WORK TOWARD FORGING EVEN CLOSER TIES BETWEEN THE UNITED STATES AND
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THE UNITED KINGDOM. OUR TIES ARE OF COURSE EXTENSIVE

AND LONG-STANDING, BUT THEY CAN YET BE STRENGTHENED.
AND MUTUALLY BENEFICIAL COMMERCIAL RELATIONSHIPS ARE
AMONG THE MOST OBVIOUS AND IMPORTANT MEANS FOR THE
DEVELOPMENT OF COOPERATION BETWEEN OUR TWO NATIONS IN
THE YEARS AHEAD.

I COMMEND THE AMERICAN CHAMBER OF COMMERCE FOR ITS
ACCOMPLISHMENTS IN THE PAST AND VENTURE TO EXPRESS THE
CONVICTION THAT ITS MEMBERSHIP WILL RISE TO THE
CHALLENGES OF THE FUTURE. YOU MAY BE ASSURED THAT ALL
ELEMENTS OF THE EMBASSY WILL DO EVERYTHING POSSIBLE TO
PROMOTE US-UK COMMERCIAL RELATIONS IN COLLABORATION WITH
THE CHAMBER."

3. WE ALSO WILL NEED SUITABLE PICTURE AND SAMPLE
SIGNATURE AS SOON AS POSSIBLE (BY MARCH L).

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 12 FEB 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975LONDON02259
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750051-1048
From: LONDON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750251/aaaabtbv.tel
Line Count: 79
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: CunninFX
Review Comment: n/a
Review Content Flags:
Review Date: 30 APR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <30 APR 2003 by McShalBA>; APPROVED <07 JAN 2004 by CunninFX>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MESSAGE FOR AMERICAN CHAMBER OF COMMERCE DIRECTORY
TAGS: BGEN, OGEN
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006